Queries and response against the EOI

SL No.	Query	Reply
1	Please confirm the hosting details – place of hosting and responsibility for making payment	The entire process regarding Hosting will be controlled by WBSPMG. Domain will also be provided by WBSPMG. Payment will be made by WBSPMG for domain and hosting.
2	Please confirm the Content Management System (CMS) type for backend (Custom / Market Product)	Yes, the CMS Section from Admin Control Panel will be customised as per WBSPMG requirement. Necessary addition or up-gradation will be integrated as directed by WBSPMG. A blog will be integrated with this website.
3	Please confirm the preferred technology stack for the proposed project (LAMP / MEAN)	Open source technology. Preferred LAMP Technology
4	Security Audit - Kindly confirm that security audit of the website is in scope or not. If it is in scope of work then please confirm who will be responsible for the payment.	After completion of security audit by the agency approved by the government, the said website will be hosted and the entire process regarding security audit will be the responsibility of the Agency. The cost for the service will be borne by the agency.
5	Email / SMS service	Yes, Email service will be required. Scope for SMS integration should be there.
6	Does the Public Grievance Redressal System have to be an integrated pathway in the website or the path to be linked with a separate portal?	Grievance Redressal System will be integrated within website.
7	Whether mobile application need be integrated	Yes.
8	Language of the campaign	May be in Bengali, Hindi and English
9	Development Time frame	2 months
10.	Who will arrange the afforestation program?	Agency will arrange the afforestation program.
11.	How will the places of afforestation be identified?	WBSPMG will identify the places of afforestation.
12.	Who will provide the plants for afforestation?	Agency will have to arrange plants for afforestation.

13.	For the afforestation drive and the beautification drive, involvement of the district administration is required. Who will approach the district administration?	WBSPMG will write the letter to concern authority, rest will be taken care by responsible agency.
14.	How the Afforestation will be undertaken?	Afforestation will be done on campaign basis.
15.	How the Mural art will be integrated?	Area based Mural art will be involved in the campaign.
16.	Whether LED screen will be used in the campaign?	Campaign through LED screen may be kept in the Scope.
17.	Please clear the views on concept designingetc. for the program.	For the content creation- the content will be prepared by the agency and approval of the same need to be taken from WBSPMG. The same creative/content once approved by WBSPMG will become the property of WBSPMG. This will be in the Scope of work.
18.	Patachitra, Chalchitra - Please elaborate how it will be executed? will this be with awareness content?	Patachitra, Chalchitra, Painting- the space for the above will be provided by the WBSPMG in consultation with the local administration/ ULB's.
19.	Does the photography and videography that will be taken during events and campaigns be edited/ uploaded on the next day of the activity? Or does it need any approval before we upload it on social media?	Agency will shoot and edit the photos and videos of each event as mentioned in Brief Outline of Activity. Before uploading on the concern platform, agency must take the approval from WBSPMG.
20.	Does the scope of work which is mentioned here will have separate Tenders each?	Provision should be there in the Scope of work. No separate exercise will be done.
21.	Distribution of certificates and prizes, if any?	Distribution of certificates and prizes to the Kanyashree students will be on the basis of participation in Program.
22.	Who will conceptualize and execute the Idea, Concept, Design and Art work for IEC activity of WBSPMG?	Agency will conceptualize and execute the Idea and Concept. Designing of Art work for IEC activitieswill be done by the agency post approval from WBSPMG.
23.	Participants who will register will only be able to view the webinar or participate on it. Then how will there be mass engagement?	Participants through the registration process will participate in webinar. In the registration process School student will participate through the standard process.
24.	Online webinar will be customized application or market product	Customized.